

AR RESTAURANT MENU VISUAL

VISUAL STORYBOARD

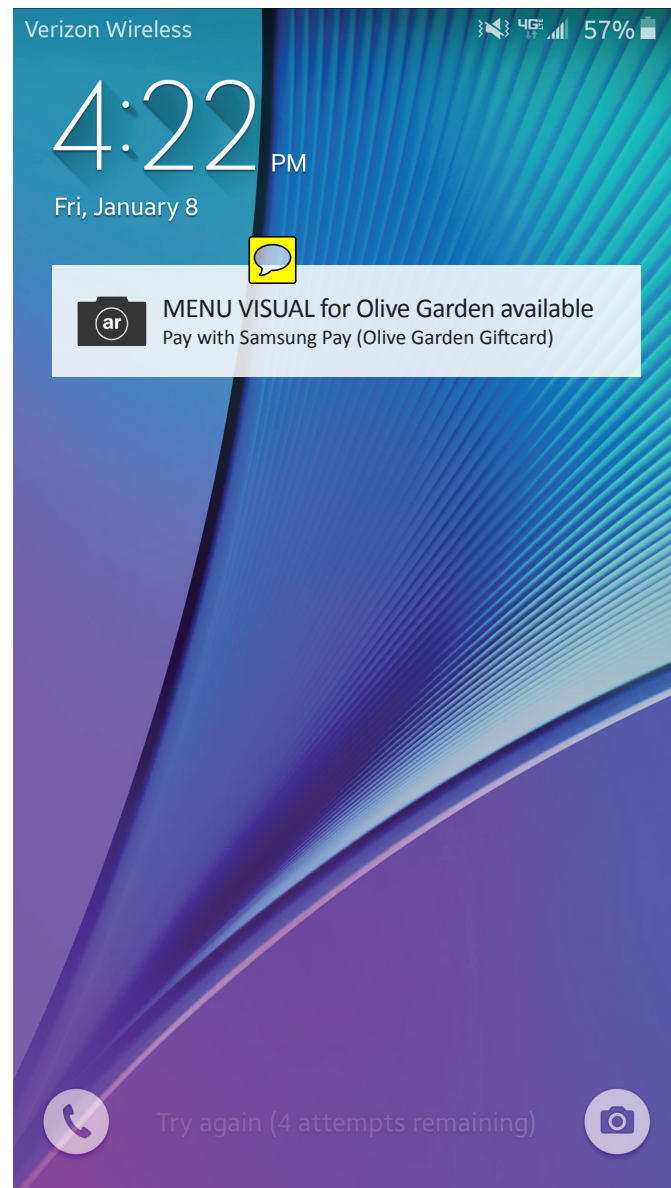
OVERVIEW



Visualize menu for exploring new dishes, better understanding of menu along with nutrition and personalized information. Integrating Samsung Pay and S-HEALTH will increase usage for cross promotion and possible discount

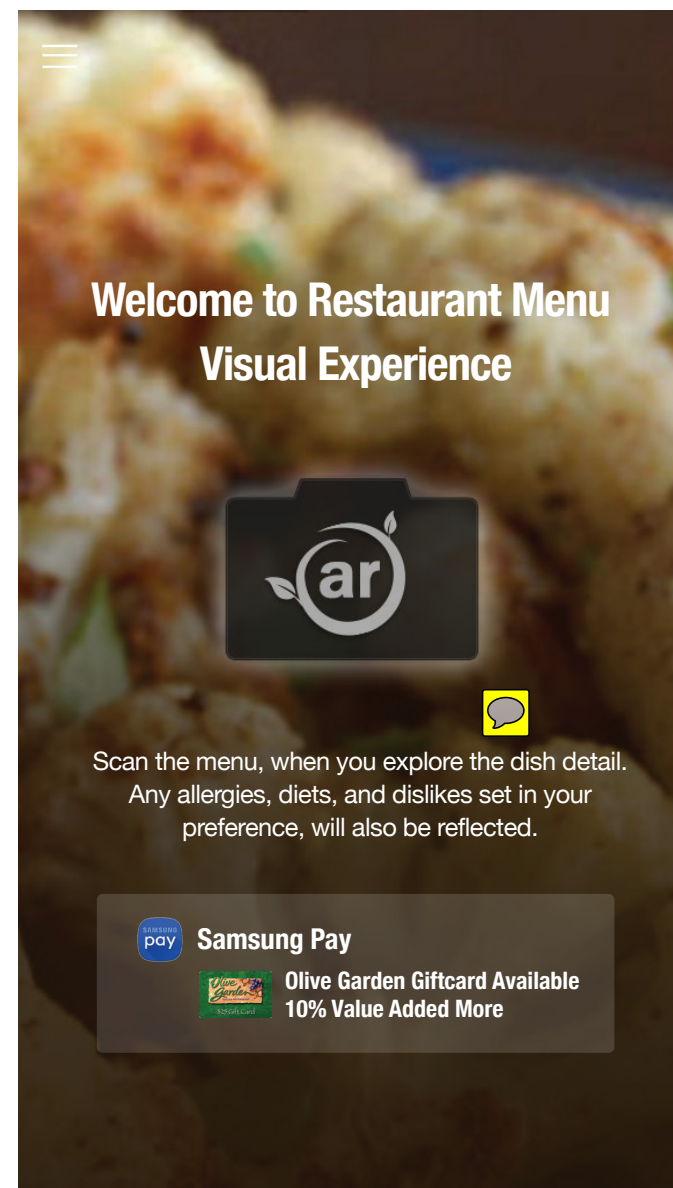
AR MENU VISUAL FLOW

MENU VISUAL MAIN FLOW



Notify AR Menu Visual service with giftcard availability (if any) user have when restaurant is identified based on location

Tapping notification trigger AR Menu Visual service



AR Restaurant landing screen brings up the AR Menu Visual service and Samsung Pay app for checking giftcard balance (cross promotion)



Tapping operation involves the selection of detecting text menu and view of visualized menu and information

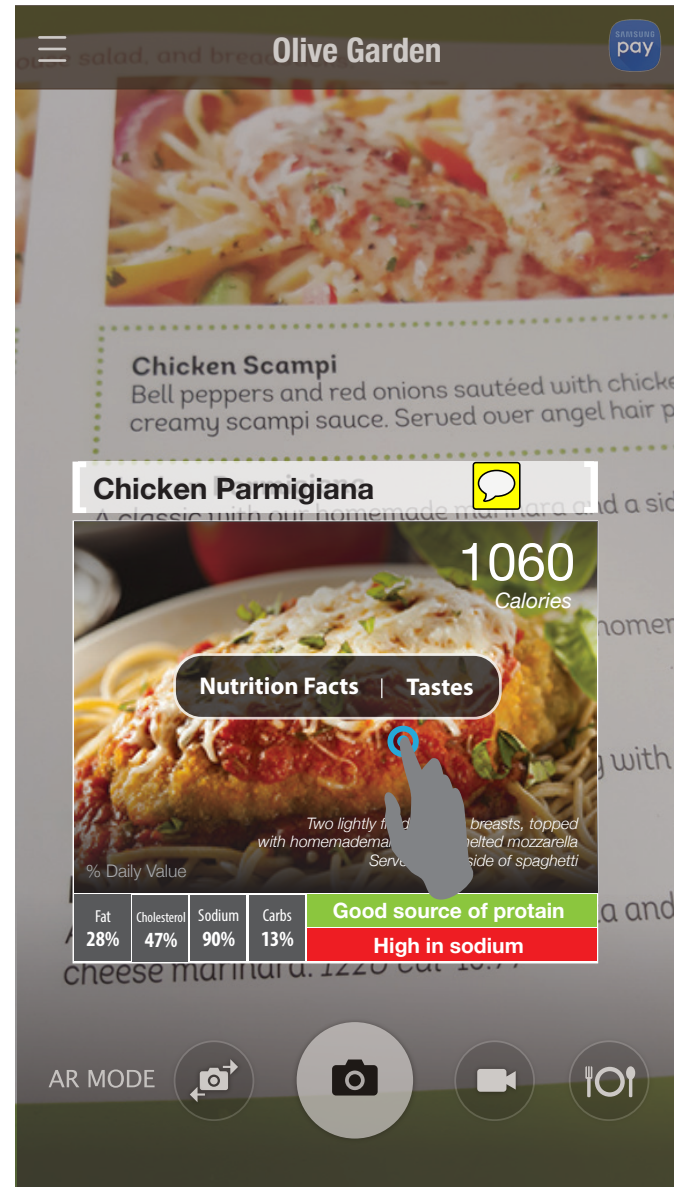


Visual image and personalized information are overlaid on top of dimmed current view

Dismiss the detail information by swipe right

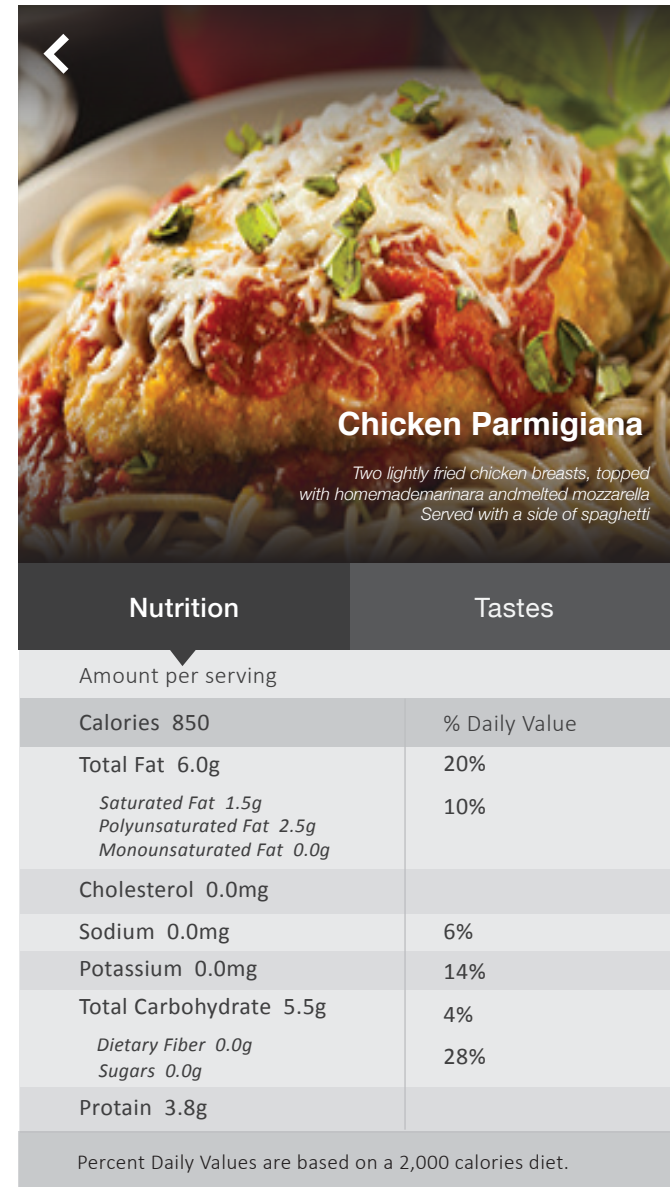
AR MENU VISUAL FLOW

MENU VISUAL DETAIL

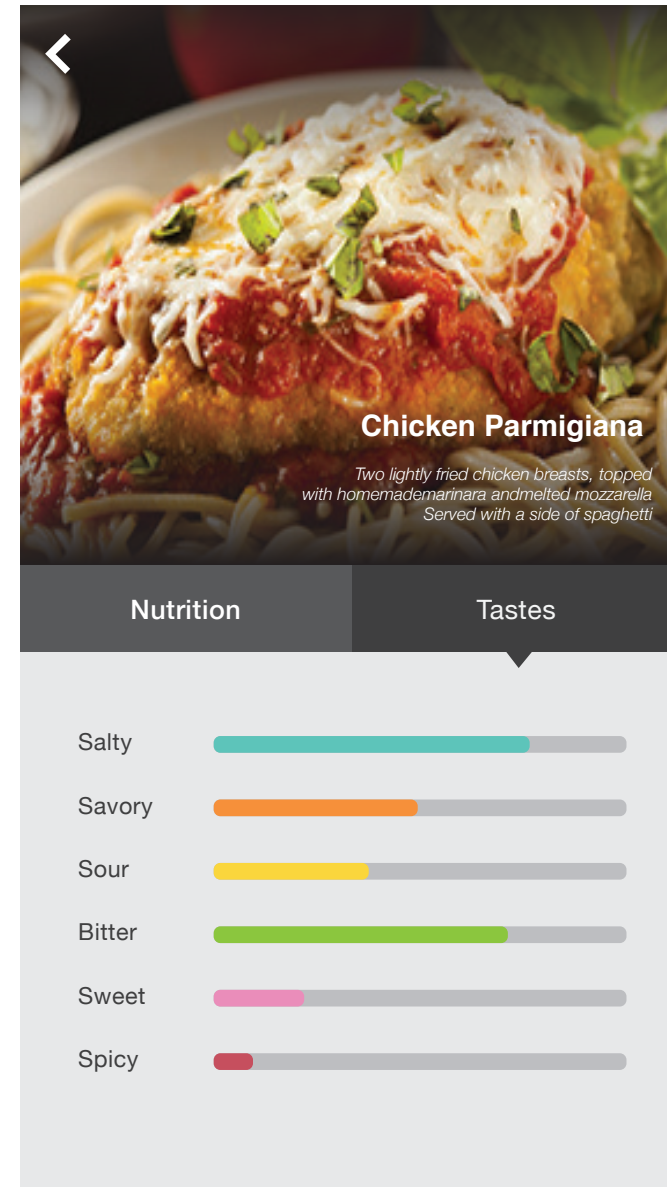


Pressing hold prompt 'Nutrition and Tastes' to lead separate page for detail

Available virtual shot view of the dish



Nutrition profile

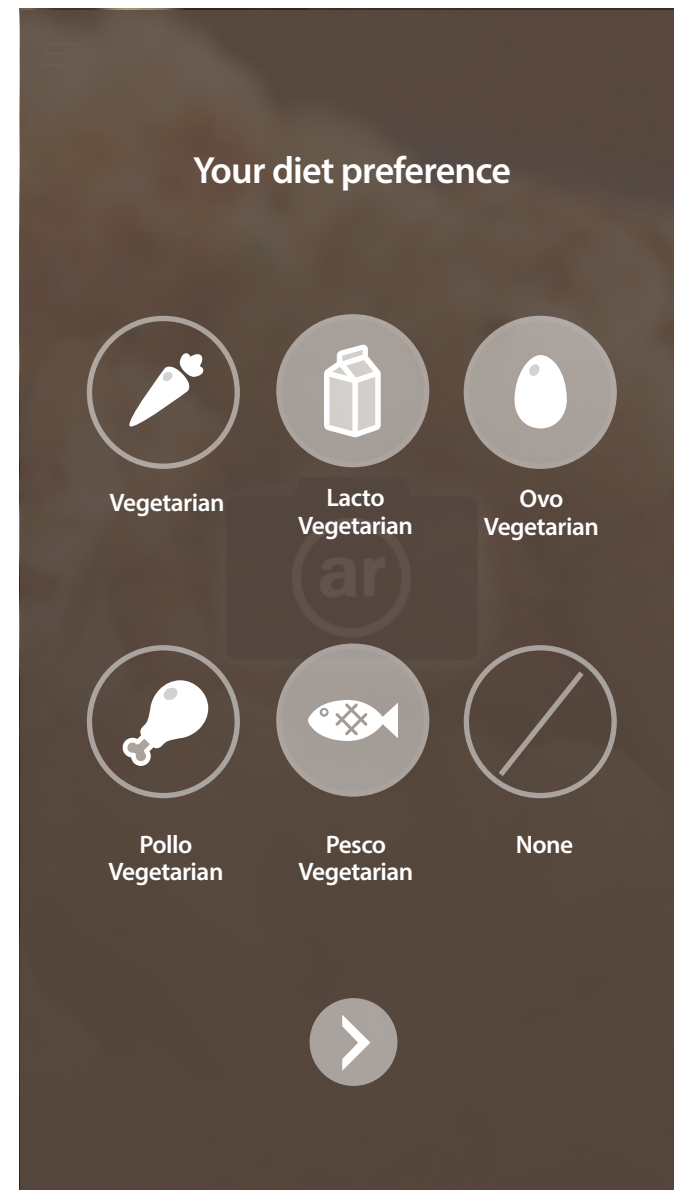


Taste profile

AR MENU VISUAL FLOW

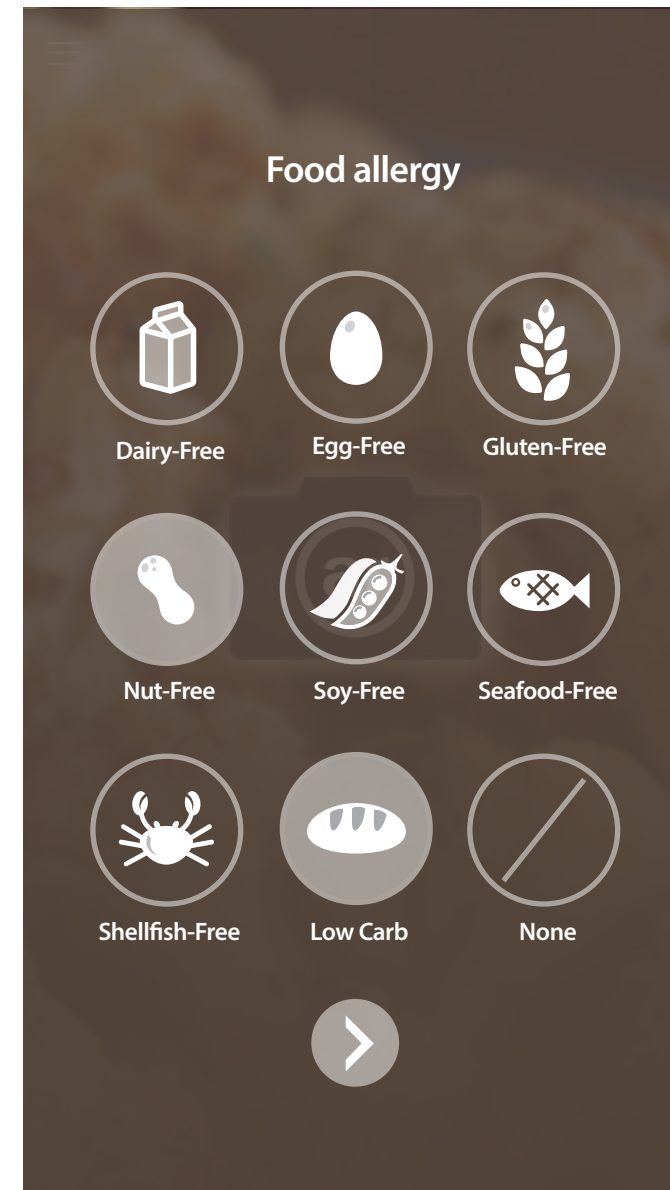
SET USER PREFERENCE

Push preference labeling when first time user start use

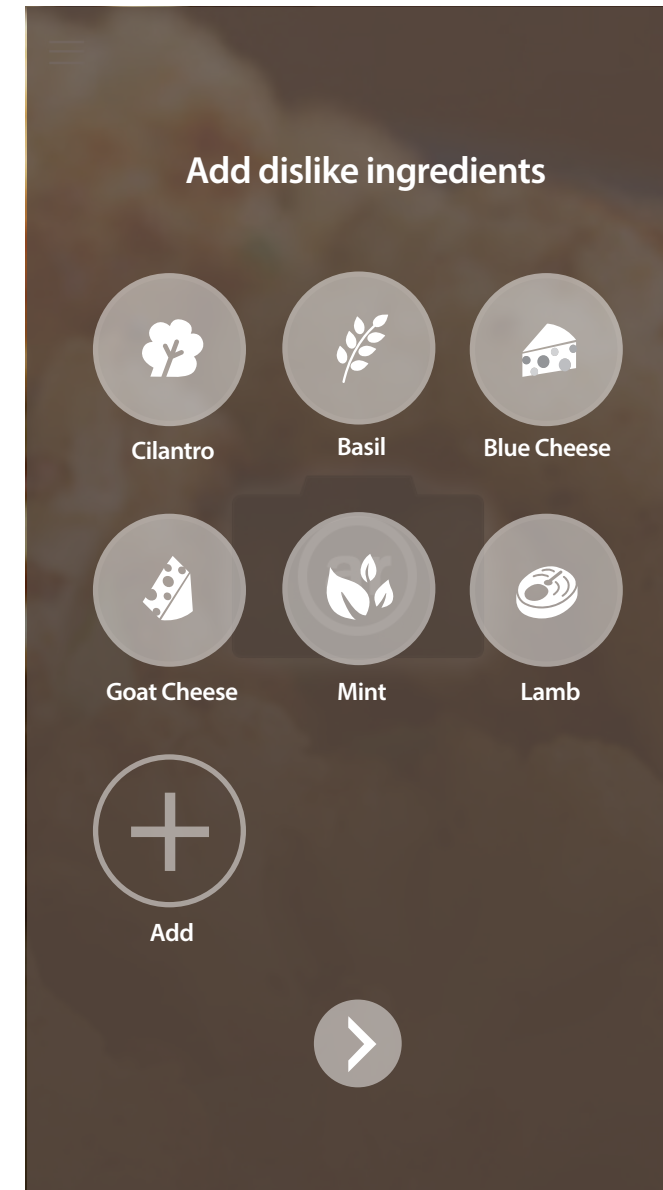


The dietary preference you set for yourself will influence your choice, recommendation, and alert.

Your diet preference setting



Food allergy setting



Dislike food setting



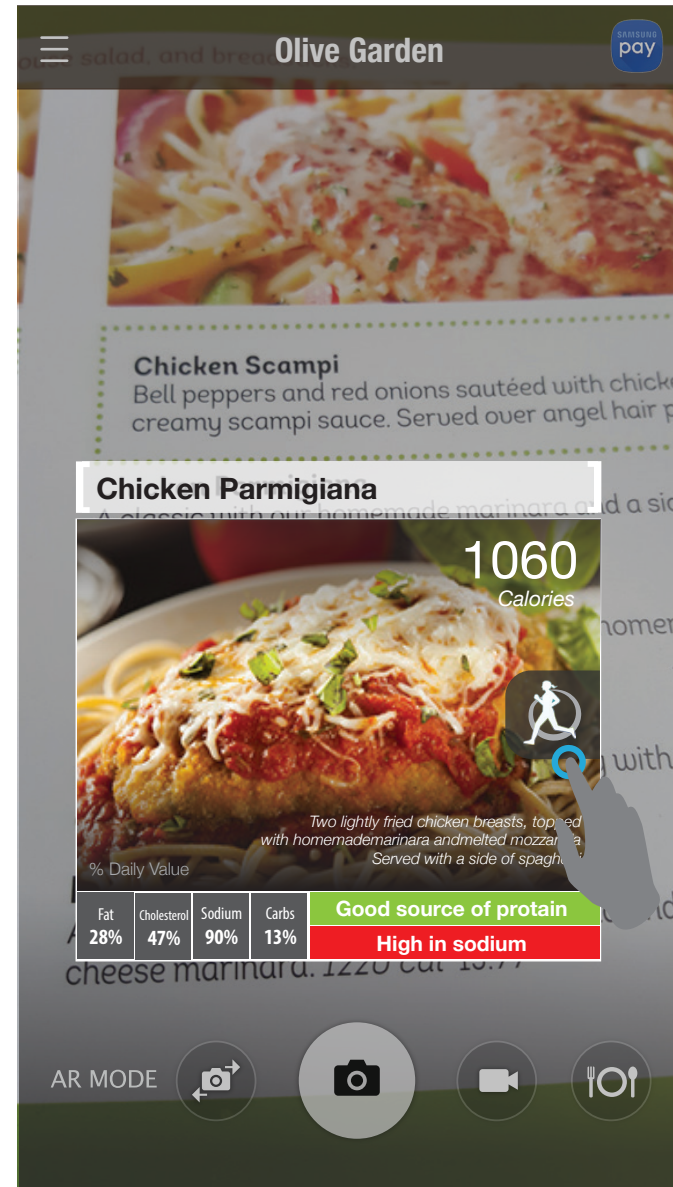
The dietary preferences and constraints you set for yourself are being reflected and indicated on real menu view for your choice,

AR MENU VISUAL FLOW

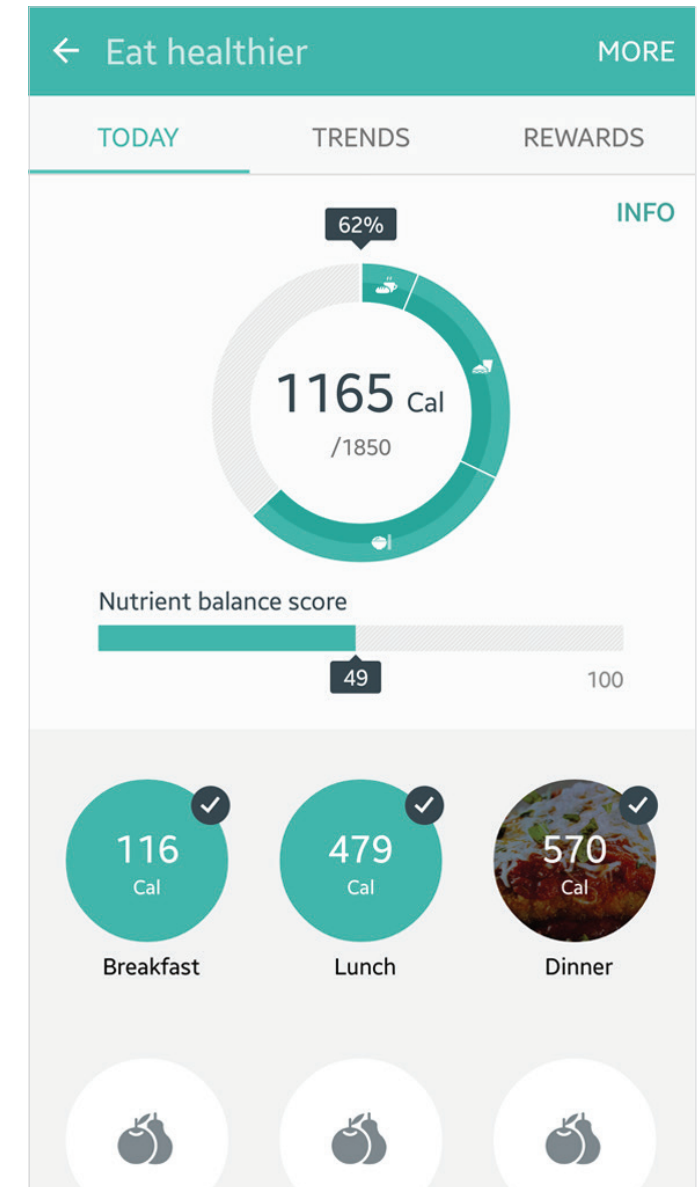
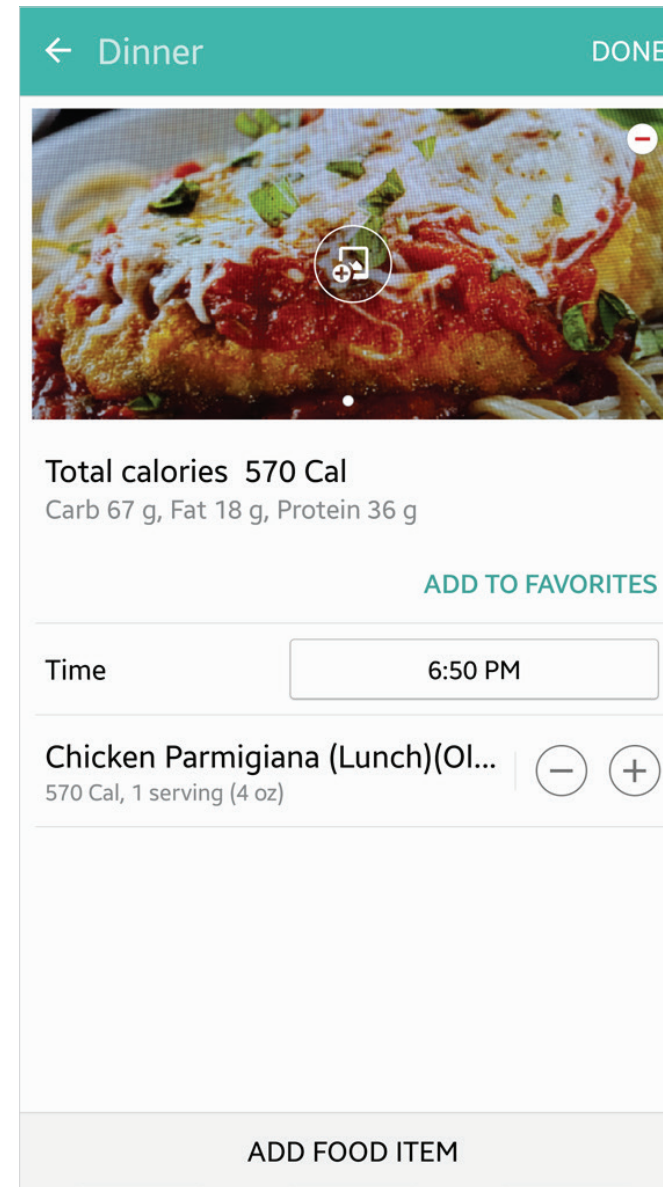
S-HEALTH INTEGRATION



Stretch to S-Health automatic logging in and order history storing

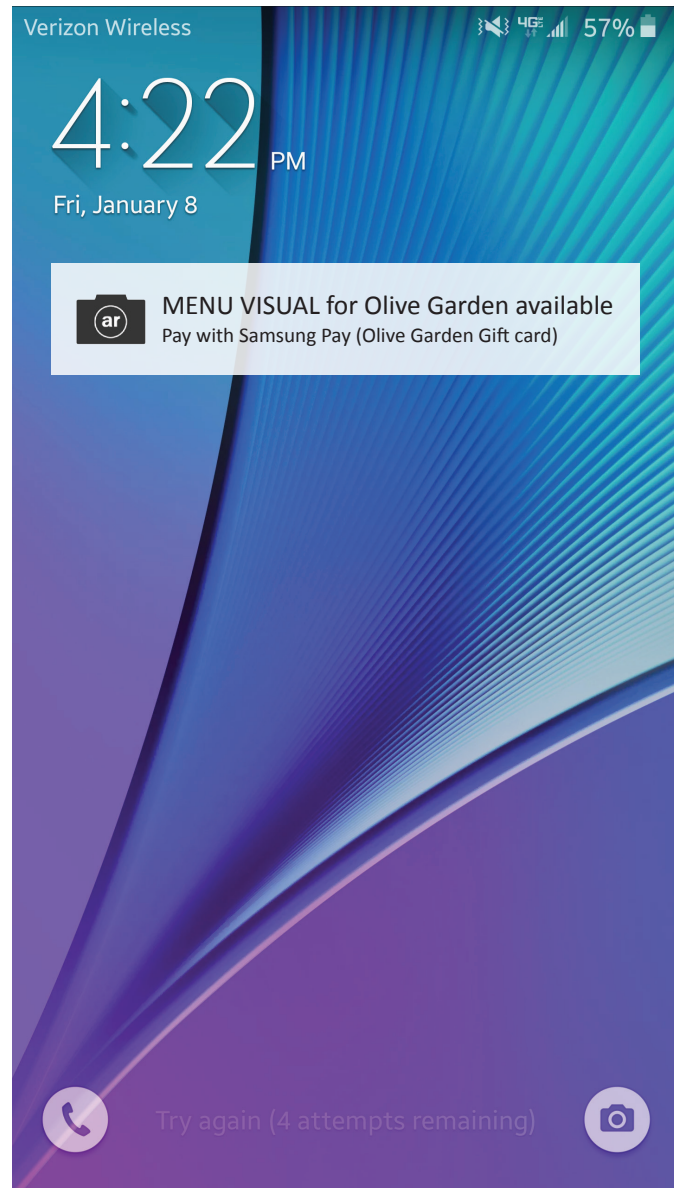


S-Health view



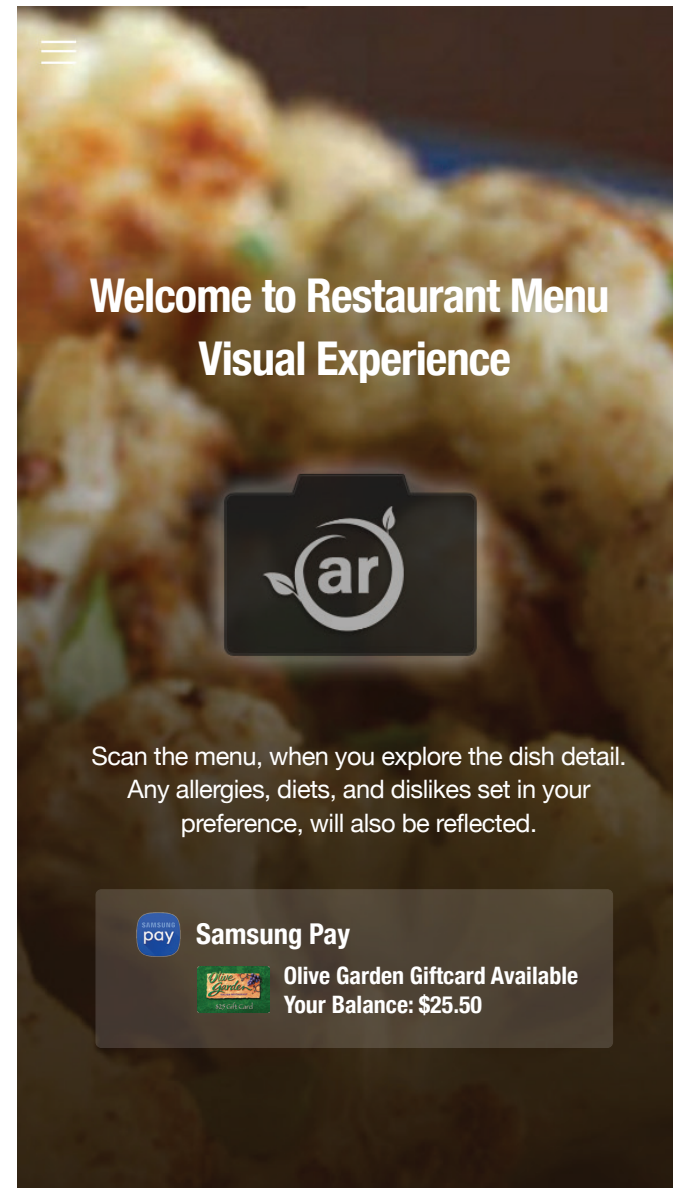
AR MENU VISUAL FLOW

SAMSUNG PAY INTEGRATION (PRIMARY FLOW)



Notify AR Menu service and gift card that user have when restaurant identified

Tapping notification trigger AR Menu service



AR Restaurant landing screen brings up the AR Menu service and Samsung Pay app for checking giftcard balance and paying (cross promotion)

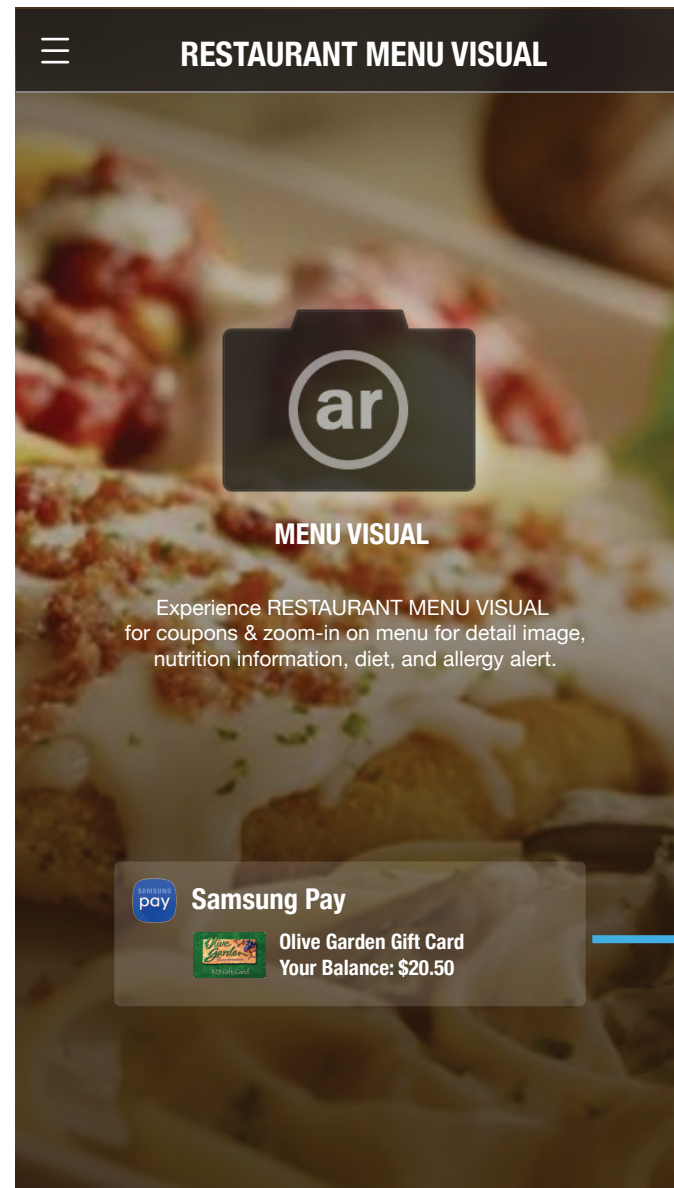


Pay with Samsung Pay and give an access to AR Restaurant Menu service for cross promotion

AR GUIDE FLOW

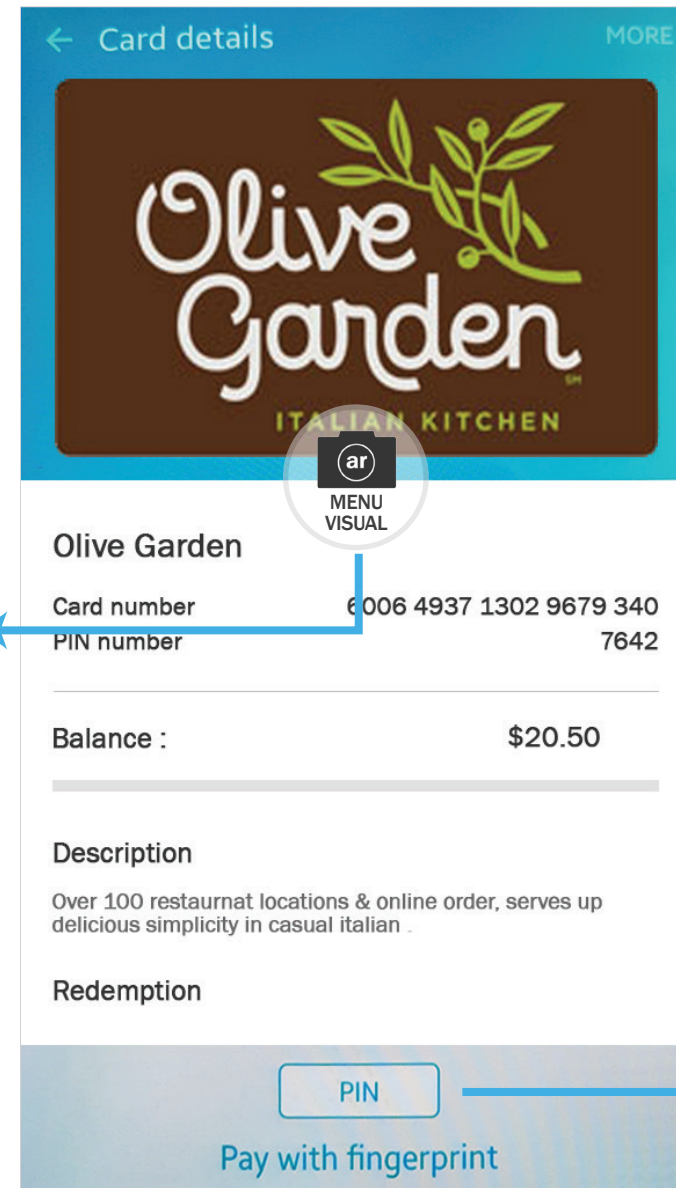
SAMSUNG PAY INTEGRATION (CROSS PROMOTION)

Flow Case 1 : Stored Gift Card

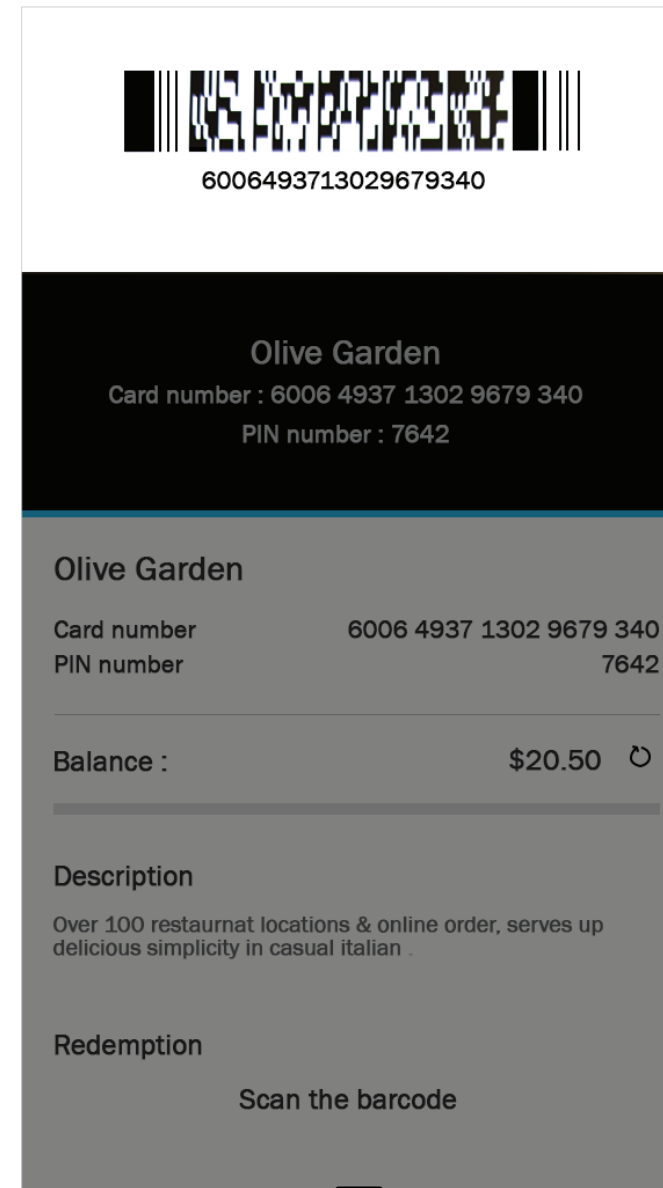


Bring up stored Samsung Pay Giftcard information on AR Restaurant service

Tapping on giftcard triggers Samsung Pay app to get detail information and pay



Check gift card balance and

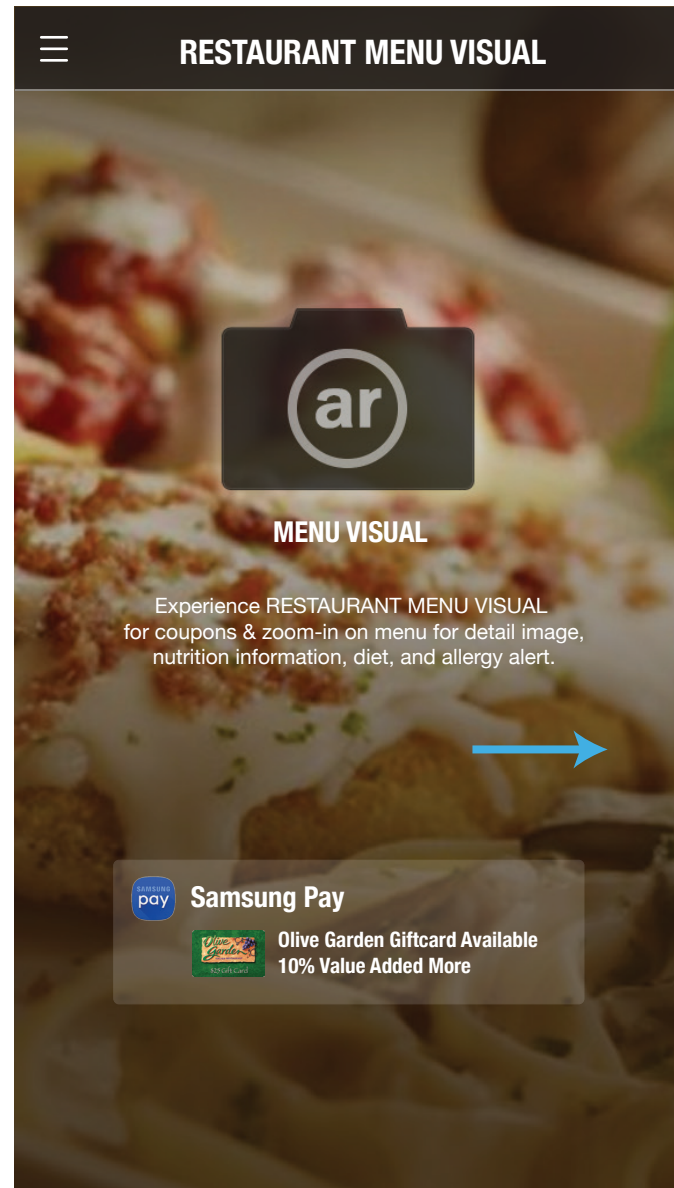


Bar code scan for paying

AR GUIDE FLOW

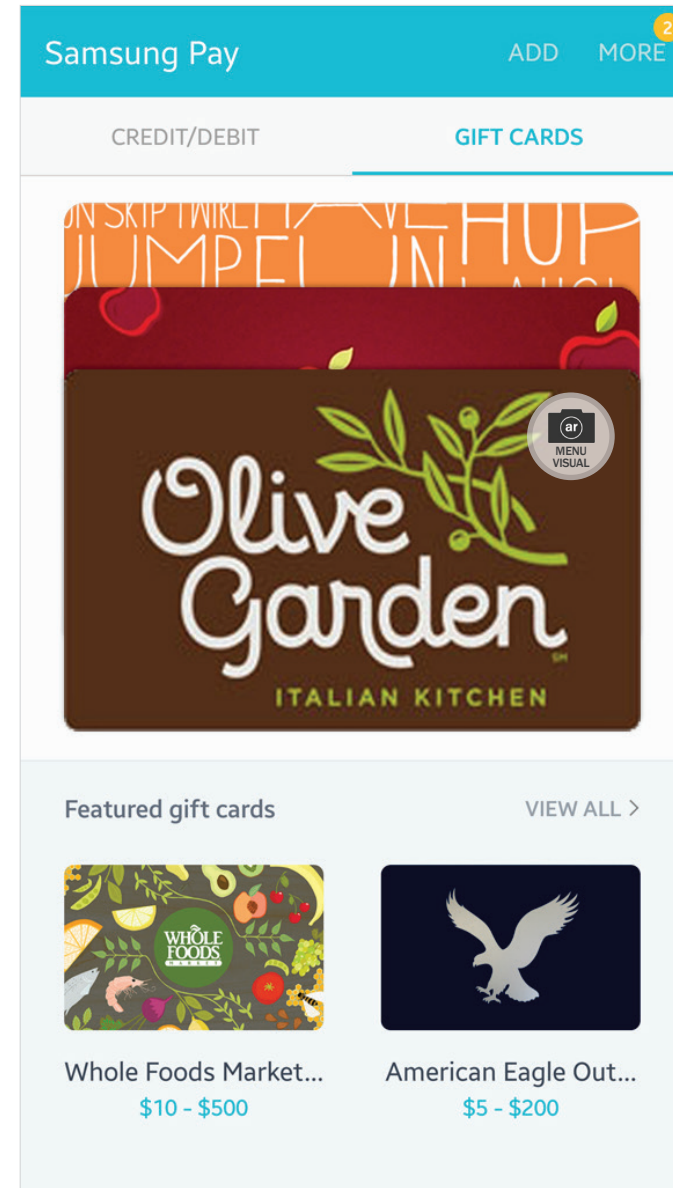
SAMSUNG PAY INTEGRATION (CROSS PROMOTION)

Flow Case 2 : Gift Card Purchase

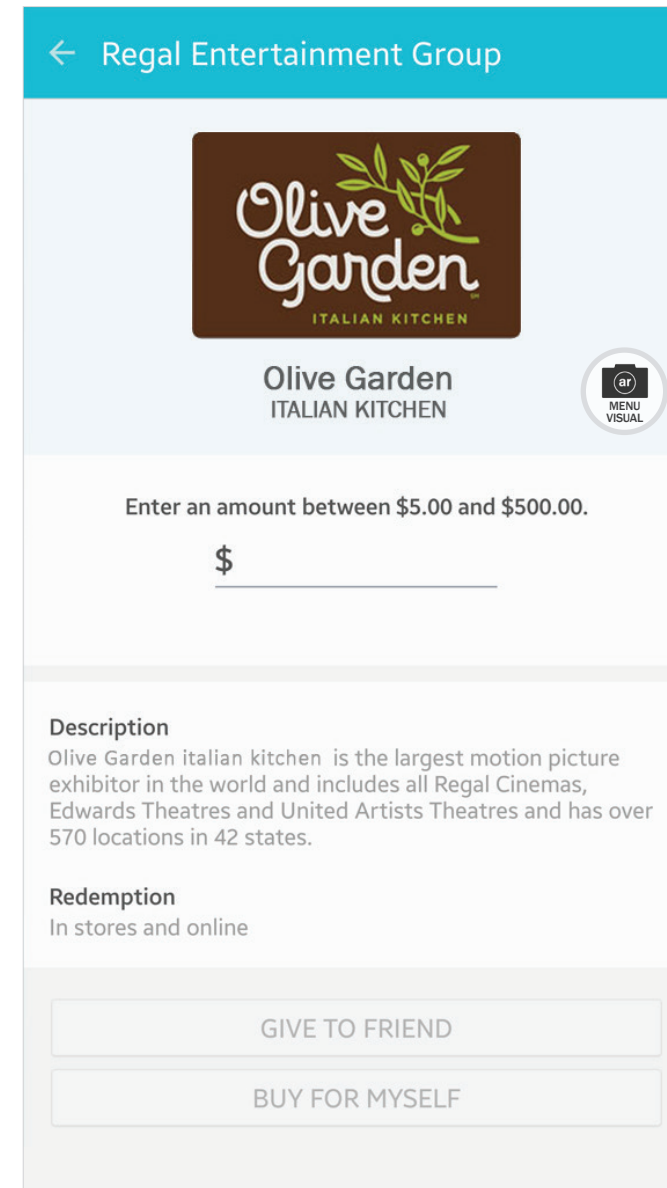


Bring up stored Samsung Pay Giftcard purchasing option on AR Restaurant service

Tapping on giftcard triggers Samsung Pay app to purchase and get benefit of additional value on the card



Purchase restaurant giftcard additional value added on



Bar code scan for paying